

TechSearch and its German principals

TechSearch Consultants & Engineers Pvt Ltd. (TechSearch) is an ISO 9001:2015 certified Consultancy company. TechSearch, was established in 1999 and specializes in the marketing of technology, products and services to industry in the Indian sub-continent. TechSearch works mostly with German companies and functions as the “Daughter Company” of its principals with the aim to show-case top-class, technical expertise and products of these ‘hidden German diamonds’.

TechSearch’s German Principals - ‘hidden’ German diamonds

TechSearch presently represents the following top-of-the-league German companies, with the aim of offering their special expertise to the Indian industry:

- **Badische Stahl Engineering** GmbH, Kehl [EAF based plants] since 2001
- **Friedrich Kocks** GmbH & Co KG, Hilden [Rolling & Tube Mills] since 2011
- **Diesing Walzwerkstechnik** GmbH, Radevormwald [Roll rings] since 2022
- **Josef Meissner** GmbH & Co KG, Cologne [Petrochemicals] since 2002
- **Purmetall** GmbH & Co. KG, Oberhausen [Niche Refractory products] since 2016
- **Riedhammer** GmbH, Nürnberg [Thermal Process Systems for Lithium Battery Industry] since 2021

TechSearch & its principals – a unique relationship

The relationship between TechSearch and its principals is based on mutual respect for each other’s work ethics, values and principles. This relationship is successful because TechSearch is viewed by Indian customers as the ‘extended arm’ of its principals.

TechSearch – a ‘daughter company’ in India for its principals

TechSearch works with German companies that do not want to establish their own subsidiary companies in India. TechSearch understands the ‘spirit’ behind each of these German companies, acts as the daughter company in India and helps them to derive all the benefits of having an Indian subsidiary. TechSearch have helped its principals to get more than 70 orders from 30 customers in the Indian sub-continent. These customers are:

No	Client	No	Client	No	Client
1	Abul Khair Steel, Bangladesh**	11	ISMT**	21	RCF, Mumbai
2	Adhunik Metaliks **	12	JSW, Dolvi**	22	RIL, Mumbai
3	AMNS India	13	JSW, Salem**	23	Saarloha**
4	Arjas Steel	14	JSW, Vijayanagar**	24	SAIL (DSP)
5	BSRM, Bangladesh **	15	JSW BPSL	25	Sanyo Special Steel**
6	GPH Ispat, Chittagong	16	JSW ISPL	26	Tata Steel, Meramandali
7	GNFC	17	JSL , Jajpur	27	Tata Steel LPL**
8	GSFC	18	JSPL, Raigarh**	28	Unitex Steel, Bangladesh
9	Hindalco Birla Copper	19	JSPL, Angul	29	Visa Steel
10	Hospet Steel	20	Meghna Steel, Bangladesh	30	Vardhman Sp Steels **
					Bangladeshi customers
					** multiple contracts

Finally

TechSearch has demonstrated that it can guide its German principals in the complex Indian sub-continent market without deviating from the international style of doing business. TechSearch provides its principals with informed, educated, and high-integrity presence and adds real value to their sales efforts in India.

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